BUSTALK

KEEPING COMPANIES MOVING AT THE SPEED OF INNOVATION

UMA 2023

Standing Room Only!

Mike McDonal, Director, Regulatory Compliance and Industry Relations at Saucon, presents at UMA 2023 to a full room of Motorcoach Operators on the topic of **"How Do We Market Technology"**

During UMA Expo 2023, Mike provided his insight on technology and how to take advantage of several technology offerings available to operators. Technology can be broken down in two main components, Safety and Convenience. Mike discussed the importance of each of these technology features and why it is important to do so.

Safety, is just one of technology solutions that enhance the overall safety of the operation. Driver and Operator safety features include Video Event Recording, Forward Video Surveillance, The Pressure Monitoring Systems, Fatigue Monitoring, Driver Performance Notifications, and Engine & Transmission Diagnostic Monitoring. Operators should be showing their customers the value of these safety items.

Convenience features all start with knowing your customers and what is important to your customer from a technology standpoint. Some customers may determine that it is important to all customers while other features may depend on the type of services you are offering.

General convenience features include connecting with all customers, such as how do you convey your services to your customers, do you have a website and is it clearly defined on what you offer. Is it easy for customers to request or become engaged.

Depending the types of services Charter or Schedule Line Runs can determine which types of technology might be important or best suited for your customer. Some of these items may include Passenger Counting, Passenger Counting with predictive arrival forecasting, passenger wifi systems, power outlets, and passenger counting. Does the customer expect a three type of service? These are all questions that need to be addressed, but again, starts with knowing your customer, and then determining if the safety and convenient technologies that are available.

Adirondack Trailways partnered with Saucon for two main reasons - their commitment to safety and their forward-thinking, robust telematics solutions.

Not only does Saucon offer the most accurate and flexible mobile resources for product and vehicle diagnostic technology, there is so much more beyond just knowing where the vehicles are located. Their advanced onboard video solutions, driver ID, driver safety scoring and dashboard notifications, coupled with cost and reliability to help keep our operations both safe and efficient.

Additionally, with extensive reports, dashboards, notifications, and alerts, a combination with Saucon's world-class customer support, the system has truly helped us maintain and operate our entire fleet. We look forward to a long and successful partnership with our partner Saucon Technologies!"

Nick Crist
VP Ops and Safety
Trailways of New York

Get to know our team with up and coming events in 2023.

SPOTLIGHT

Touchdown!

The New Saucon Touch ELD Display has arrived.

The New Saucon Touch is the next generation of our "Touch" device, and comes standard with the ELD application. It provides a platform for many current and upcoming applications, and provides the driver with Saucon's suite of easy to use tools for managing their daily driving tasks.

Tech Features

- Large 7" LED Backlit Display Screen
- Resolution 1024 x 600
- Brightness 1000 cd/m2
- Internal Microphone
- Operating Temperature -20° C - 70° C
- Vertical Auto Adjust
- View Angle (T) 75/75 (L/R), 70/75 (U/D)
- IP Rating IP65
- Dimensions 7.87" (L) x 5.35" (W) x 1.4" (H)
- Weight 0.78kg
- Power Consumption – Normal Mode ≤ 6W

Application Benefits

- The New Touch Display device will support all current functionality and new applications including:
- Touch to Talk (Driver to Dispatch Communication)
- Turn by Turn Navigation
- Ability to view Integrated Cameras
- Safe Driver Apps
- and more!

The New Saucon Touch gives a safe, high performance driver experience with a simple touch of a button.

Contact us for more details.

If you have a story to share about your experience using our products, we would like to hear from you.
Contact us at: TDSinfo@saucontech.com

Saucon Customer TCS Wins IMG Safety Award!

Congratulations to Transportation Charter Services (TCS) on being named the IMG 2023 Safety Award Winner!

TCS is what we consider a **"power"** user of the Saucon platform, taking advantage of various applications including ELD, Safe Driver, Driver Service, DVIR, Onboard Video Surveillance, Passenger WiFi, Compliance, Driver Performance and the Safe Driver Program.

Congrats TCS: Keep the power moving!

Based out of Orange CA, TCS has additional locations in San Diego CA, Crockett KC, Hawaiian Islands and service those respective areas.

Contact our team at Saucon to enquire about how Safe Driver can assist to improve your driver performance.
Contact us at: 888.872.8206 or TDSinfo@saucontech.com

WE KNOW BUS

Portal Education 2023

Do you know Fleet Management?

Engine Events Reports on Critical Data

With Saucon's Prox 2.0339 connection, users can access mission critical engine data attributes by accessing the Engine Events Report. This report provides intelligent diagnostic information including PIDs and SPN codes. Parameter Group Number (PGN) is used to identify a group of parameters as defined by the SAE standard. The Suspect Parameter Number (SPN) is used to identify the specific component or condition that is triggering a fault. These fault codes can provide invaluable information for maintaining fleet operations.

To access the Engine Events Reports go to
Client Portal > Report > Engine Events.

For more information on Fleet Management
Contact Saucon Productions Support at support@saucontech.com

Events & Announcements

EVENTS

Ontario Transportation Expo Toronto, Ontario	**April 16 - 19**	**2023**
BISC **BusMARC** Orlando, FL	**July 25 - 26** **July 26 - 27**	**2023** **2023**

ANNOUNCEMENTS

Saucon Canadian ELD Approved and Certified

Saucon Canadian ELD Certification is 100% complete and is now published on Transport Canada web site. Saucon will continue to keep customers updated of certification status as further progress occurs. As always, thank you for your continued confidence in Saucon as a technology partner committed to serving your compliance with current regulations.

Be ready for Canadian ELDs

Security Grant Announcement

The 2022 Intercity Bus Security Grant Program (IBSGP) is available for the private motorcoach industry providing a total of grant funding of 2 million dollars. FEMA is now accepting applications and proposals. A 25% cost share is required for all submitted projections.

The Intercity Bus Security Grant Program helps protect surface transportation infrastructure and the traveling public from acts of terrorism, and increases the resilience of our transportation system.

The Program provides funds to eligible private motorcoach operators with resources for the implementation of the National Preparedness System and works toward the National Preparedness Goal of a secure and resilient nation.

APPLICATION SUBMISSION DEADLINE: May 18, 2023 at 5:00 pm ET.
All applications must be received by the established deadline.

Connect with Saucon at up-and-comming Events 2023

Get to know the team and get up to speed. Check out Saucon's suite of solutions and see the many ways your organization can go further and work smarter.

The Saucon team is available to talk at any time about how our suite of tools and solutions can operate your business more effectively.
Contact us at: TDSinfo@saucontech.com

Stay updated with Saucon's innovative technology solutions.

The Saucon suite of products offers an across-the-board management tool for every aspect of your business, from driver hours of service compliance to fleet maintenance to video surveillance. Saucon has you covered.

Saucon's team of industry professionals can help you build and utilize comprehensive business management and customer experience tools to operate your business effectively, while achieving a positive return on investment.

Get up to speed.
Connect with Saucon today and find out how.

TDSinfo@saucontech.com
888.872.8206