

BUS TALK

POWERING INTELLIGENT TRANSPORTATION

WHAT TO FIX IN 2026?

Data Management and Prioritization

Data Management and Prioritization is one of the most challenging aspects companies face today. Not long ago, data was much more limited in volume as well as ways of receiving it.

Today, data is everywhere recording nearly everything that ticks, moves, breathes and thinks. Data can be overwhelming for some, to the point data is dismissed or at a minimum not consulted. For others, data is a commodity trying to fill an insatiable appetite for information. In the end, most organizations use less than 50% of all data readily available.

It's time to look at data through the eyes of a transportation company leader to see what information there is available and how it can be best used.

DRIVER DATA

Five or so years ago a driver would leave the yard, and we had no idea where the vehicle went, how fast it was traveling, or how the overall driver behavior was behind the wheel. Today, nearly every move made by a driver is known. Telematics constantly record, monitor and track behavior of both the driver and the vehicle.

What is being done with this data? Is there a driver incentive program in place that uses these metrics to maximize not only fleet safety but the telematics ROI? The driver data including hours of service, speed and vehicle control, vehicle inspection, and customer interaction plays an integral part of a full company story and the culture it supports. Driver data is a key factor that needs to be reviewed every day, throughout the day and be acted upon.



VEHICLE DATA

Vehicle data is another key aspect that needs to be monitored throughout the day. Telematics can show the symptoms of a vehicle with a potential problem long before the driver is notified. Today, over-the-air connectivity can be used not only to diagnose a situation, but also to trouble shoot and make repairs without leaving the office or home.

Vehicles today have more gadgets and gizmos on board than ever before. The equipment has been paid for, but is it being fully used? Automated Driver Assistance Systems (ADAS), fire suppression systems, video systems, electronic DVIRs, etc - this data collection can be as simple or as robust as it needs to be for any operation.

[Read Full Story](#) >>>

Smarter Data. Faster Insights. Stronger, Continuous Support.

For more information on this topic or if you have suggestions for future topics, please reach out to Mike McDonal at mmcdonal@saucontech.com.

SAUCON

"Saucon has probably been the best vendor we have ever had. We just use it, and it works."

Matt Dance
Director Safety and Risk Management
Champion Coach

[View Video](#)



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SAUCON WEBINARS 2026

TUESDAY, SEPTEMBER 22, 2026

TOPIC:

Risk Management through Telematics and Video:
The Next Chapters...

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SPOTLIGHT

DID YOU KNOW...

Saucon's experts, tools, training, and technology can optimize transportation operations and help empower entire organizational teams?

- **DID YOU KNOW...** Saucon has transportation experts to help analyze and prioritize recorded data?
- **DID YOU KNOW...** Saucon can help to build dashboards and portlets making the data easy to understand in order to take appropriate action?
- **DID YOU KNOW...** Saucon has experts to review company policies and procedures to validate compliance with regulations as well as achieve corporate goals?
- **DID YOU KNOW...** Saucon has training for new and existing employees on how best to use the portal for efficiency and time management?
- **DID YOU KNOW...** drivers and mechanics have training sessions geared towards those roles that are available for specific use-cases in the normal day-to-day work directly in the Saucon portal?
- **DID YOU KNOW...** Saucon has a new MOBILE PORTAL allowing many of the regular day-to-day functions, including video review, right from a mobile device?
- **DID YOU KNOW...** Saucon has staff available to visit on site to provide an assessment of any operation to lend guidance on how to improve any aspect of the company?
- **DID YOU KNOW...** Saucon can provide in-person or remote sessions for driver meetings as well as session for any department in the operation?

How Can Saucon Help!

For more information on Risk Management and Driver Performance, please reach out to Mike McDonal at mmcdonal@saucontech.com.

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Join Saucon at Upcoming Industry Events 2026

September 27 - 29

MD Motorcoach
Fall Meeting
Easton, MD

Sept 29 - Nov 01

GNEMA
Annual Fall Meeting
Atlantic City, NJ

November 18 - 20

BANY
Annual Meeting & Marketplace
Monticello, NY

November 25 - 27

CA Bus
Annual Conference
Sonoma, CA

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IoT INTEGRATED PLATFORM

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